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**THE HART  
SCHOOL**  
*Creative  
Education  
Trust*

RSA/MEL

24 October 2024

Dear Parents and Carers,

### **Re: Misuse of Social Media and Communication Platforms**

We are writing to inform you once again, of a recent increase in targeted cyberbullying incidents involving social media platforms such as TikTok, WhatsApp and Snapchat, aimed at both staff and students. These behaviours are completely unacceptable and constitute an offense. At The Hart School, we have a zero-tolerance policy for such actions and, where necessary, we will involve the police, which may result in prosecution.

We kindly ask for your support in regularly checking your child's phone and monitoring their online activity. Posts of this nature are not only offensive but deeply upsetting to those targeted. Please be aware that IP addresses used to make these posts can be tracked, often leading back to the phone's registration details, which may be **linked to parents or carers** who pay for the contract.

It is crucial that you support the school and those affected by ensuring your child is not engaging in these harmful behaviours. If your child has an account linked to The Hart School, either by name or logo, please ensure that it is deleted immediately. Such actions damage the reputation of the school and are a serious breach of our behaviour policy.

Thank you for your cooperation in helping us maintain a safe and respectful environment for everyone.

Yours sincerely,

**Miss R Sandham**  
Principal