

Media Studies

Year 13

Curriculum Overview

Intent:

In Year 13, students deepen their application of theoretical knowledge across a broader range of set products, moving into Component 2. They will study the media in more depth, focusing on complex debates around identity, globalisation, regulation and postmodernism through the study of television, magazines and online media. Alongside theory and essay-based analysis, students will complete an independent NEA cross-media production. The year ends with targeted revision to ensure students are confident, critical and exam-ready.

	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
	Assessment 1			Assessment 2		
Core Course Topic:	Component 2A: Global TV Set Texts: <i>Peaky Blinders</i> & <i>The Bridge</i>	Component 2B: Magazines <i>Vogue</i> & <i>The Big Issue</i>	Component 2C: Online Media <i>Zoella</i> & <i>Attitude</i> Finalise NEA	Complete NEA Component 2 Consolidation Essay practice and model application	Component 1 & 2 Exam Revision Past paper practice and theory grid reviews Final Exams	
Additional support links:	Eduqas TV factsheets, Steve Neale theory videos, class theory booklet	Vogue & Big Issue archive access, magazine front cover deconstructions	Student NEA teams channell, planning tools, blog exemplars	Feedback sheets, NEA mark scheme, moderated WAGOLLS	Revision timetable, theory quizzes, timed writing drills Examiner reports, walkthroughs, past paper clinics	
Knowledge:	Understanding global production, genre theory, industry models, and social contexts	Analysis of mainstream and alternative print media; production values and audience positioning	Understanding convergence, postmodernism and digital self-representation in online spaces	Clear understanding of mark scheme, audience targeting, genre conventions in production	Consolidated understanding of all Component 1 & 2 topics and how they interlink Confident understanding of essay command words and timing strategies	
Skills:	Long-form essay writing, comparing across platforms, applying theory (e.g. Curran & Seaton, Butler)	Detailed media language deconstruction, representation analysis, theorist synthesis	Applying Baudrillard, Gauntlett, Gilroy, Hall etc. to online media; cross-media comparisons	Production: drafting, editing, constructing interrelated products and reflective statement	Timed essay writing, revising theories and case studies, improving structure and exam technique Refining arguments, confident application of subject-specific terminology under timed conditions	