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CKE/SPO
14 February 2020

Dear Parents and Carers

Safe use of social media

We have been made aware that there is a concern in Staffordshire regarding Instagram and a bogus 'modelling agency' which appears to be grooming children.

West Midlands Police has advised that students at a number of secondary schools in our area have been contacted by a bogus modelling agency called 'Starlett' or 'Starlett Bookings Agency'.

Initially, via Instagram, they request photos of the child in their favourite outfit, then a bikini shot and finally they ask for a naked photo so that they can 'analyse their body type', coupled with threats if they are not forthcoming.

If you have any concerns, please report to Instagram initially, before letting the police and relevant authorities know.

Please continue to engage in conversations with your son or daughter about their use of social media and support us in encouraging them to remain vigilant.

Yours sincerely

A handwritten signature in black ink, appearing to read 'C Keen'.

Mr C Keen
Principal